



Ocean City Regional Chamber of Commerce Newsletter

Letter from the President

Dear Chamber Members,

That's a wrap for 2019! The weather cooperated and Ocean City was blessed to have another successful year! Ocean City, NJ was voted New Jersey's Favorite Beach and Cape May County's Favorite Beach in the NJ Sea Grant Consortium's poll, our Boardwalk ranked #1 in New Jersey on NJ.com, we were named one of the 10 Best Places on the Coast for Memorial Day Weekend and named one of the 10 Best Beach Towns on the Jersey Shore by Coastal Living Magazine!

Fall was busy for the Chamber. The staff tackled the huge undertaking of organizing the Fall Block Party which is wildly successful year after year. Welcome Night was again held at the Ocean City Civic Center and was

In This Issue

[Letter from the President](#)

[Legislative Update](#)

[Murphy's State of the State Address](#)

[NJBIA Reacts to State of the State Address](#)

[Capitol Memo](#)

[How to Increase Your Business Foot Traffic in 2020](#)

[Chamber Survey](#)

[New Members](#)

[OceanCityVacation.com](#)

[Chamber Photos](#)

[Ocean City App](#)

Dates to Remember

an enjoyable and productive for our members and the community.

[Read Letter Here](#)

Business Summit Part 1 Legislative Update - Federal

Join Ocean City Regional Chamber of Commerce and Congressman Jeff Van Drew for our Annual Legislative Update as part of our 4-part Business Summit series. The meeting will be held on Thursday, January 23rd, 12 P.M. at The Flanders Hotel. Meeting and lunch, \$25pp.



Guest Speaker
Congressman Jeff Van Drew

[Click Here to Register](#)

Murphy Delivers 2020 State of the State Address

Gov. Phil Murphy delivered his second State of the State Address at the State House. Murphy highlighted accomplishments from his first two years in office and outlined priorities to address the challenges ahead, including enacting a millionaires tax and a new Jobs NJ talent development initiative...

[Read more here](#)

NJBIA's Michele Siekerka Reacts to State of the State Address

New Jersey Business & Industry Association President CEO Michele N. Siekerka, Esq. issued the following statement in response to the State of the State address by Gov. Phil Murphy.

[Read more here](#)

Jan 23rd -

Business Summit -
Federal Legislative
Update with
Congressman Jeff
Van Drew, 12pm,
Flanders Hotel

Feb 13th - Board
of Directors
Installation Dinner,
6pm, The Flanders
Hotel

Mar 12th -
Business Summit -
State Level with
Michele Siekerka,
12pm

Apr 22nd - Annual
Salute to Working
Women, 12pm, TBA

May 8th - Ocean
City Regional
Chamber of
Commerce 100th
Anniversary Dinner

June 11th - Mixer

September 17th -
Business Summit
Part 3 - Local
Legislative Update
with Mayor Gillian,
12pm, American
Legion

October 8th
Business Summit
Part 4 - Tourism
Update with Jeff
Vasser, ED of NJ
Division of Travel &
Tourism

October 28th -
Welcome Night,

Capitol Memo

The Ocean City Regional Chamber of Commerce is pleased to partner with the New Jersey Business & Industry Association's ChamberLink program to offer reciprocal discounts on events and membership.

Ocean City Chamber members may also sign up for NJBIA's weekly Capitol Memo, a thorough update on all of the business policy issues being discussed in Trenton.

To receive Capitol Memo every Sunday morning, visit NJBIA's [sign-up page here](#).

How to Increase Your Business Foot Traffic in 2020

If you run a retail business then foot traffic - the number of people on your premises at a given time - is a key measure you're always looking to increase.

Why foot traffic is key

Clearly, people can't buy from you if they don't even make it into your premises (leaving aside online only buyers if you have this facility), and foot traffic metrics tell you much about how effective your marketing efforts are. Increased foot traffic hopefully leads to increased sales and gain a customer, learn about them, and sell to them again thanks to the information you capture when you process their purchase via POS (Point of Sale) tech. Along with the basic 'how many people are in the shop?' metric, other information such as how visitors behave once inside, how long they stay and other factors is important information.

So how can you improve your foot traffic?

[Read more here](#)

Chamber Member Business Survey

Please take a minute to answer this brief survey to let us know how business has been so far this season. Your feedback helps us in our planning purposes. Thank you!

6pm, Ocean City
Civic Center

**(Please note all dates are subject to change)



Join Our Mailing List!

Stay Connected



Welcome New Members!

Coast Tile & Marble Supply

Kyle Eisele
3168 Fire Road
Egg Harbor Township, NJ 08234
609-646-9346
<http://www.coasttile.net>

Diamond Barre Fitness

Holly Wentz
750 Asbury Avenue, 2nd Floor
Ocean City, NJ 08226
609-938-2527
<http://www.diamondbarrefitness.com>

Donna Gay Dillon

Gay Donovan
725 Asbury Avenue
Ocean City, NJ 08226
609-399-0082

Frenchy's

Joan Ditmars
822 Boardwalk
Ocean City, NJ 08226
<https://www.facebook.com/frenchysoc/>

GG's Diamond Cleaners

James Hong
609 Asbury Avenue
Ocean City, NJ 08226
609-399-1120

Liberty Floor Covering

Carmine Cantwell
Ocean City, NJ 08226
215-460-8788
<http://www.libertyfloors.net>

Millevoi's Best Tire

Ken Millevoi
600 Asbury Avenue
Ocean City, NJ 08226
609-399-3006

OC Escape Adventure Games

Joan Ditmars
826 Boardwalk
Ocean City, NJ 08226
609-391-7777
<http://www.ocescaperoom.com>

Orsted

Kris Ohleth
520 Pacific Avenue, Unit 201c
Atlantic City, NJ 08401
201-850-3690
<http://www.oceanwind.com>

P Francis

Paul Cunningham
846 Asbury Avenue
Ocean City, NJ 08226
609-399-5570

Peak Mobility

Nick Deckard
Ocean City, NJ 08226
609-602-2847
<http://www.peakmobilitynj.com>

TCC Verizon

Avin Granneman
854 Asbury Avenue
Ocean City, NJ 08226
609-545-8731
<http://www.tccrocks.com>

Yes! Nails & Spa

Amanda Chan
640 Asbury Avenue
Ocean City, NJ 08226
609-391-1818

OceanCityVacation.com**Top Pages**

Calendar of Events
Things to Do
Where to Stay
Vacation Rental Search
Hotels/Motels

Top States

Pennsylvania
New Jersey
New York
District of Columbia
Maryland

Top Cities in Pennsylvania

Philadelphia
Upper Darby
Allentown
Lancaster
Bensalem

Top Cities in NJ

Ocean City

Mount Laurel

Cherry Hill

Egg Harbor Township

Atlantic City

Facebook = 170,343 Likes

Chamber Photos



Fall Block Party



Citizen of the Year - Carrie Merritt



Welcome Night - OC Civic Center



**Earlier Than The Bird
Downtown Ocean City**



**Annual Business Summit
Keynote Speaker Jeff Vasser
Executive Director of New Jersey Travel and Tourism**



**Chamber Networking Christmas Party
Jon & Patty's**

Ocean City Vacation App



Discover everything Ocean City NJ has to offer with the new Ocean City NJ Vacation app! This app helps you discover everything Ocean City, NJ has to offer during your beach vacation.

Download on the App

Store <https://itunes.apple.com/us/app/ocean-city-vacation/id1228343660?mt=8>

or get it on Google

Play <https://play.google.com/store/apps/details?id=com.oceancityvacation&hl=en>

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Ocean City, NJ 08226

