

## **Ocean City Regional Chamber 2023 Gold Sponsorship 2 Available \$5000**

### **Title Sponsor (\$2500 value)**

#### **Citizen of the Year, Salute to Working Women Luncheon and Installation Social)**

- Full Page Ad in Program Books (not applicable for Installation Social)
- 8 tickets and signage on all tables.
- Business banner ad on all email blasts related to the event

### **Chamber Special Events Sponsorship Banner**

Your business name/logo listed on Retractable Banner stationed at all Chamber Events to include Monthly Membership Meetings, Farmers Market, Airshow Family Day, Welcome Night, Winterfest, Black Friday and Weekly Christmas Activities to include Carriage rides and Photos with Santa

- Top Placement with logo listed as Gold Sponsor
- Banner Ad on all email blasts promoting the events

### **2023 Business of the Week Sponsor (\$2600 value)**

A weekly email Blast featuring one of the Chamber Member's Businesses

- Emailed to over 75000.00 Ocean City Chamber subscribers
- Sponsored by Banner Advertisement with a direct link to your Website
- Average 25 – 35 % open rate with a 1-3 % click through rate

### **2023 Ocean City Chamber Newsletter & Top Takes Email Sponsor (\$1450 Value)**

Quarterly Emailed Newsletter and Weekly Top Takes Email reach more than 700 fellow business members and government officials. The Quarterly Newsletter features Chamber's event/meetings calendar and editorials. Weekly Top Takes Emails features top business trends and information

- Average 30 – 40 % open rate with a 1-3 % click through rate

### **2023 Silver Sponsorships 2 Available \$2500**

#### **Social Sponsor (\$1500 value)**

#### **Citizen of the Year, Salute to Working Women Luncheon and Installation Dinner)**

- Full Page Ad in Program Books (not applicable for Installation Social)
- 2 tickets and Business banner ad on all email blasts related to the event

### **Chamber Special Events Silver Sponsor**

Your business name/logo listed on Retractable Banner stationed at all Chamber Events to include: Monthly Membership Meetings, Farmers Market, Airshow Family Day, Welcome Night, Winterfest, Black Friday and Weekly Christmas Activities to include Carriage rides and Photos with Santa

- Posted with logo listed as Silver Sponsor and Banner Ad on all email blasts promoting the event

### **Gold and Silver Sponsorships Include a Welcome Center Posters (\$475 value)**

Includes a professionally produced 2'x3' framed color poster

The posters are displayed at our busy Welcome Center on the Route. 52 Causeway

The Welcome Center is welcomes over 40,000 visitors annually

Posters are also available at our 34<sup>th</sup> St Welcome Center

The 34<sup>th</sup> St Welcome Center is open all summer and welcomes 1000's of visitors

### **Chamber Special Events Bronze Sponsor 5 Available \$1000**

Your business name/logo listed on Retractable Banner stationed at all Chamber Events to include:

Monthly Membership Meetings, Farmers Market, Airshow Family Day, Welcome Night, Winterfest, Black Friday and Weekly Christmas Activities to include Carriage rides and Photos with Santa

- Posted with logo listed as Bronze Sponsor and Banner Ad on all email blasts promoting the event

## **All Sponsorships include a 50% discount on all other Chamber Advertising Opportunities:**

### **Brochure Racks \$125**

Rack cards are an excellent way to promote your business to thousands of visitors!!

Display your brochure at all of the following locations:

- Welcome Centers located on the Route 52 Causeway and 34<sup>th</sup> Street,
- City Hall 9<sup>th</sup> and Asbury, The Civic Center 6<sup>th</sup> and the Boardwalk,
- The OC Community Center on Simpson between 16<sup>th</sup> and 18<sup>th</sup>
- The Acme 8<sup>th</sup> and West, Stanton's Asbury Avenue between 8<sup>th</sup> and 9<sup>th</sup>

### **Ocean City Coupon Book \$479.00**

- Professionally produced coupon book
- 750000 copies are displayed at various locations throughout Ocean City
- Including all our Rack Card Locations and various Tourist Centers throughout the Tristate area

### **Email Blast Advertising \$150 per blast**

The Ocean City Regional Chamber of Commerce has over 75,000 subscribers. An average opening rate of over 25%

### **What's Happening Email Blast Ad \$2400**

- Full color, rotating, advertisement with a direct link to your website
- A weekly What's Happening Email featuring Ocean City Events.
- Emailed to over 75000.00 Ocean City Chamber subscribers
- An average opening rate of over 25%

### **OCNJ App Home Screen AD \$2400 per year**

- Full color advertisement with a link directly to your website
- Ad will rotate on the home screen
- Ad will rotate on **one** other chosen category within the App
- Full color, full page ad in the Ocean City Visitors Guide

### **Category Package 5 available spots per category \$1200 per year**

- Full color advertisement with a link directly to your website
- Ad will rotate on chosen related category within the App

**Please do not hesitate to contact me if you have any questions or interest in becoming a Sponsor for The Ocean City Regional Chamber of Commerce**

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