

## **Ocean City Regional Chamber 2023 Membership Services**

The Ocean City Regional Chamber of Commerce offers members a variety of benefits and marketing opportunities. The Chamber is committed to providing quality programs to help members generate business, maintain visibility, create contacts and encourage professional growth.

### **Membership Includes:**

#### **Referrals**

The Chamber employs a full time information staff, available 7 days a week to answer thousands of telephone and walk in inquiries per year. Only Chamber members are referred

#### **Free Listing**

Members receive a listing in 70,000 copies of the Ocean City Visitors Guide

#### **Website Presence [www.oceancityvacation.com](http://www.oceancityvacation.com)**

Each member is listed and has their own page which links back to your website

#### **On the OCNJ App**

Each member is listed and has their own page on the OCNJ App which links back to your website

#### **Web-Site Specials & App Specials**

Send us your specials and we will post them on [www.oceancityvacation.com](http://www.oceancityvacation.com). and on the OCNJ App

#### **Employment Listings**

Send us your employment opportunities and we will post them on [www.oceancityvacation.com](http://www.oceancityvacation.com)

#### **Ribbon Cutting Ceremonies**

The Chamber will organize ribbon cutting ceremonies for new businesses and grand re-openings to help gain publicity for members

#### **Legislative Interests**

The Chamber maintains a visible presence with local and state legislators to stay informed on topics of importance to our member businesses

#### **Social Media**

Throughout the year, we will share your Facebook and Instagram posts with our more than 150,000 friends. We will also come out and take a 30-60 second video of your business and post on Social Media

#### **Member Referral Incentives**

#### **Membership Dues \$295.annually**

**Subsidiary Businesses and Individuals associated with member \$100 annually**

**For more information please contact us!**

**Phone (609) 399-1412 Fax (609) 398-3932**

**Email — [info@oceancitychamber.com](mailto:info@oceancitychamber.com)**

**Website — [www.oceancitychamber.com](http://www.oceancitychamber.com)**

## **Enhanced Marketing Opportunities**

### **Member List/Mailing Labels \$50/\$75**

The Chamber office offers mailing lists for direct marketing to current members.

### **Blast Email \$150.00 each**

Provide us with your flyer to email and we will send via Constant Contact to 80,000 people who subscribed to receive emails from us and are interested in Ocean City and our businesses  
Our Blast Emails have a 23 to 35% open rate with an average 3% click through rate

### **Brochure Racks \$125**

Display your brochure at all of the following locations  
Welcome Centers located on the Route 52 Causeway and 34<sup>th</sup> Street, City Hall 9<sup>th</sup> and Asbury,  
The Civic Center 6<sup>th</sup> and the Boardwalk, The OC Community Center on Simpson between 16<sup>th</sup> and 18<sup>th</sup>  
The Acme 8<sup>th</sup> and West, Stanton's Asbury Avenue between 8<sup>th</sup> and 9<sup>th</sup>  
Rack cards are an excellent way to promote your business to thousands of visitors!!

### **Networking & Membership Meetings \$10-\$55**

General membership meetings are scheduled every month.  
Meetings include Networking, Speakers and Reports.

### **Welcome Center Posters \$475.00/\$300**

Includes a professionally produced 2'x3' framed color poster  
The posters are displayed at our busy Welcome Center on the Route. 52 Causeway  
The Welcome Center is welcomes over 40,000 visitors annually  
Posters are also available at our 34<sup>th</sup> St Welcome Center  
The 34<sup>th</sup> St Welcome Center is open all summer and welcomes 1000's of visitors

### **Ocean City Coupon Book \$479.00**

Professionally produced coupon book  
750000 copies are displayed at various locations throughout Ocean City  
Including all our Rack Card Locations and various Tourist Centers throughout the Tristate area

### **Ocean City Visitors Guide Ads *Please call for pricing***

Professionally produced Visitors Guide  
75,000 copies printed yearly and distributed throughout Ocean City ad  
Including all our Rack Card Locations and various Tourist Centers throughout the Tristate area

### **OCNJ App Advertising *Please contact us for opportunities and pricing***

Place your ad on the OCNJ App and have it rotated on the home page and in your business category

### **Weekly Chamber Email Blasts *Please contact us for opportunities and pricing***

Emailed to over 75000.00 Ocean City Chamber subscribers  
Full color, rotating, advertisement with a direct link to your website

**For more information please contact us!**  
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**Website — [www.oceancitychamber.com](http://www.oceancitychamber.com)**