

## **Enhanced Marketing Opportunities**

### **Member List/Mailing Labels \$50/\$75**

The Chamber office offers mailing lists for direct marketing to current members.

### **Blast Email \$150.00 each**

Provide us with your flyer to email and we will send via Constant Contact to 80,000 people who subscribed to receive emails from us and are interested in Ocean City and our businesses  
Our Blast Emails have a 23 to 35% open rate with an average 3% click through rate

### **Brochure Racks \$125**

Display your brochure at all of the following locations  
Welcome Centers located on the Route 52 Causeway and 34<sup>th</sup> Street, City Hall 9<sup>th</sup> and Asbury,  
The Civic Center 6<sup>th</sup> and the Boardwalk, The OC Community Center on Simpson between 16<sup>th</sup>  
and 18<sup>th</sup>

The Acme 8<sup>th</sup> and West, Stanton's Asbury Avenue between 8<sup>th</sup> and 9<sup>th</sup>  
Rack cards are an excellent way to promote your business to thousands of visitors!!

### **Networking & Membership Meetings \$10-\$55**

General membership meetings are scheduled every month.  
Meetings include Networking, Speakers and Reports.

### **Welcome Center Posters \$475.00/\$300**

Includes a professionally produced 2'x3' framed color poster  
The posters are displayed at our busy Welcome Center on the Route. 52 Causeway  
The Welcome Center is welcomes over 40,000 visitors annually  
Posters are also available at our 34<sup>th</sup> St Welcome Center  
The 34<sup>th</sup> St Welcome Center is open all summer and welcomes 1000's of visitors

### **Ocean City Coupon Book \$479.00**

Professionally produced coupon book  
750000 copies are displayed at various locations throughout Ocean City  
Including all our Rack Card Locations and various Tourist Centers throughout the Tristate area

### **Ocean City Visitors Guide Ads *Please call for pricing***

Professionally produced Visitors Guide  
75,000 copies printed yearly and distributed throughout Ocean City ad  
Including all our Rack Card Locations and various Tourist Centers throughout the Tristate area

## **Ocean City Chamber of Commerce Digital Advertising**

*Exclusive to Ocean City Chamber Members*

### **Email Blast Advertising \$150 per blast**

The Ocean City Regional Chamber of Commerce has over 75,000 subscribers

An average opening rate of over 25%

### **What's Happening Email Blast Package 12 spots available \$2400 per year**

A weekly What's Happening Email featuring Ocean City Events.

Emailed to over 75000 Ocean City Regional Chamber subscribers

An average opening rate of over 25%

Full color, rotating, advertisement with a direct link to your website

### **Business of the Week Sponsor 1 Sponsor Available**

A weekly email Blast featuring one of the Chamber Member's Businesses

Emailed to over 75000.00 Ocean City Chamber subscribers

Full Color Advertisement with a direct link to your Website

*Call for pricing*

### **Ocean City Regional Chamber Newsletter & Top Takes Email 1 Sponsor Available**

Quarterly Emailed Newsletter and Weekly Top Takes Email

Reach more than 700 fellow business members and government officials.

Quarterly Newsletter Features Chamber's event/meetings calendar and new editorials

Weekly Top Takes Emails features top business trends and information

Banner Advertisement with a direct link to your website

*Call for pricing*

### **Ocean City Vacation Mobile App Packages**

#### **Home Screen Package 10 available spots \$2400 per year**

Full color advertisement with a link directly to your website

Ad will rotate on the home screen

Ad will rotate on **one** other chosen category within the App

#### **Category Package 5 available spots per category \$1200 per year**

Full color advertisement with a link directly to your website

Ad will rotate on chosen related category within the App

### **Receive a 10% discount for each additional package**

**For more information please contact us!**

**Phone (609) 399-1412 Fax (609) 398-3932**

**Email — [info@oceancitychamber.com](mailto:info@oceancitychamber.com)**

**Website — [www.oceancitychamber.com](http://www.oceancitychamber.com)**