



# Ocean City Regional Chamber of Commerce

Volume 16, Issue 1 2014

## Chamber Notes

Letter from the President

### Greetings!

Who would have thought we in Ocean City, New Jersey would wear out our snow shovels before our flip flops this year? Our Chamber started the year with Steve Brady's annual forecast. Thank you Steve for another great event.

On February 6th, we held our Installation dinner. It took place at the Ocean City Yacht Club. It was a great honor to be installed as President of this chamber. I want to thank all of the new and returning Board members for volunteering their time and service.

I also want to give a special Thank you to Brian Broadley. Brian was dealt a difficult Presidency. He replaced half the air conditioning units in Ocean City and also ensured that whomever needed help with the heat could depend on him. He then lead our Chamber and helped pushed the "Ready for your stay" campaign. If you have not already heard, it is for this campaign that our City, Tourism Commission and Chamber recently won the State Tourism award. Congratulations Brian, Michele, the entire staff, and everyone involved!

Our Chamber's March meeting was held at the Flanders Hotel and once again, Congressman Frank LoBiondo was our speaker. The Congressman informed us he is working hard to pass the Grimms-Waters bill which would offset the dramatic increase increases in flood insurance premiums. Since the

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## Dates to Remember

### **Saturday, May 3rd**

Spring Block Party  
9am - 5pm from 5th - 14th  
Sts. on Asbury Ave.  
Over 350 crafters, food  
vendors, music

### **Thurs., June 5<sup>th</sup>**

Annual Roast, OCYC

### **Tues., September 9<sup>th</sup>**

Mayor's Luncheon, Noon,  
Flanders

### **Wed., October 29<sup>th</sup>**

Welcome Night, Music  
Pier

### **Wed., November 12<sup>th</sup>**

Citizen of the Year

meeting, Grimms-Waters has become law. He also gave us good news that the funding has been secured for a major beach replenishment for the entire South End. Thanks Frank!

Our Tourism Commission has launched, "Ocean City, NJ More Than a Vacation; It's a Tradition." The commercials are airing, billboards are up rotating around I-95 and the Walt Whitman Bridge. The 2014 Ocean City Visitor's Guide are available. If you would like some for your business, please contact our Chamber office.

Our annual Salute to Working Women, was held Thursday, April 10th at Ocean City Yacht Club. We honored Cricket Frank. Our guest speaker was Dr. Janet Wagner, founding Dean of Stockton's School of Business. Cricket has been a huge asset to our Chamber, Hospitality Group, and the City.

Let's make this year memorable for something other than the weather!

Sincerely,  
William McMahon, III  
President, Ocean City Regional Chamber of Commerce

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## New Members

**Baia Restaurant** - Rylee Dempsey  
998 Bay Avenue, Somers Point, NJ 08244  
609-976-9611

<http://www.baiarestaurant.com>

**Bookin' Around Town** - Anna Scheidly  
Rio Grande, NJ 08242  
877-489-4949

**C. Melini Hair Salon** - Carlo Melini  
3335 West Avenue, Ocean City, NJ 08226  
609-398-8755

<http://www.cmelini.com>

**Coastal Christian Ocean City** - Sal Ippolito  
300 E. 8th Street, Ocean City, NJ 08226  
609-399-4747

<http://www.coastalchristianoc.com>

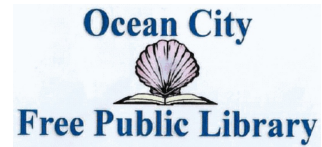
**Crime Fighter Seminars, LLC** - Tom Davey  
Egg Harbor Township, NJ 08234  
609-464-1825

<http://www.crimefighterseminars.com>

**DEC Structural Engineers** - David Weightman  
315 E. Lancaster Avenue, Suite A, Downingtown, PA 19335

Dinner, OCYC

**Fri., December 5<sup>th</sup>**  
Holiday Mixer, Downtown



Join Our Mailing List!

**Stay Connected**

610-873-7187

<http://www.calldec.com>



**DJ's Sweets** - Dona Jones

Egg Harbor Township, NJ 08234

609-463-0174

**Funtastic Fotos by Pulse Entertainment** - Ross Akselrod

1320 Boardwalk, Ocean City, NJ 08226

<http://www.pulseyourparty.com>

**Gerry Palermo Plumbing, Heating, Cooling** - Gerry Palermo

1311 West Avenue, Ocean City, NJ 08226

609-399-3205

<http://www.gerrypalermo.com>

**Glen Oaks Health and Spine Center** - Dr. Mark Kemenosh

300 3rd Street, Ocean City, NJ 08226

<http://www.drmarkkemenosh.com>

**Mon Shari Creations** - Sharon Davis

601 W. Holly Avenue, #50, Pitman, NJ 08071

609-501-2923

<http://www.monshari.com>

**Scott Griswold Art** - Scott & Valerie Griswold

854 Asbury Avenue, Ocean City, NJ 08226

609-390-8150

<http://www.scotgriswoldart.com>

**S.J. Hauck Housemovers, LLC** - Steve Hauck/Lisa Reynolds

28 S. Mt. Airy Avenue, Egg Harbor Township, NJ 08234

609-927-6700

<http://www.welifthouses.com>

**Standard Publishing** - Dave Coombs

1980 S. West Blvd., Vineland, NJ 08360

856-691-2000

<http://www.standard-publishing.com>

**Water's Edge Environmental, LLC** - Michael Lucey

1259 A Asbury Avenue, Ocean City, NJ 08226

609-249-3744

<http://www.watersedgellc.com>

**Yoga Ginger** - Suzanne Chew

717 Asbury Avenue, Ocean City, NJ 08226

609-231-7915

<http://www.yogaginger.com>

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## 7 Inspirational Quotes for Retail Entrepreneurs

1- [Vince Lombardi](#), head coach of the Green Bay Packers  
1959-1967

*"The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand"*

Although this was originally imparted as sporting advice, Lombardi's central message bears relevance to all areas of life - even retail. You will only attain true success in life if you are willing to work hard and diligently. If you do this, you will be able to take pride in your achievements; irrespective of their monetary value.

2- [Jeff Bezos](#), Chairman and CEO of Amazon.com

*"One of the huge mistakes people make is that they try to force an interest on themselves. You don't choose your passions; your passions choose you"*

You will never be happy if you are always striving towards someone else's passion. Work out your true ambition and you will be much more motivated and likely to attain success.

3- [Donald Trump](#), chairman and president of The Trump Organization, chairman of Trump Plaza Associates, LLC and chairman of Trump Atlantic City Associates

*"Watch, listen and learn. You can't know it all yourself. Anyone who thinks they do is destined for mediocrity"*

You can gain great insight by listening to and learning from the experience of other individuals. If you accept that you will always have something to learn, you will be able to continue improving. Two heads really are better than one!

4- [Oscar Wilde](#), writer and poet

*"Anyone who lives within their means suffers from a lack of imagination"*

Always seek to pursue excellence. Engage your imagination and discover what it is that you really want to achieve in life. If you can use your imagination to develop new ideas, you will be able to improve yourself and your entrepreneurial ambitions.

5- [Steve Jobs](#), co-founder, chairman and CEO of Apple Inc.

*"Remembering that you are going to die is the best way I know to avoid the trap of thinking you have something to lose. You are already naked. There is no reason not to follow your heart"*

So many people fall at the first hurdle, preventing themselves from starting their own retail business because they fear failure. If you accept that you have nothing to lose, then you can overcome this fear and pursue success.

6-[Wilson Luna](#), author and international business adviser (talking about 'ego')

*"It hurts your business"*

If you solely focus on your own needs, you neglect those of your company and discourage others from investing within your retail business. Accept that your business takes priority instead of your vanity, and that you can always learn something from others.

7-[Richard Branson](#), founder of Virgin Group

*"Entrepreneurship is about turning what excites you in life into capital, so that you can do more of it and move forward with it"*

Those who love their job are more likely to devote time and effort to it. Find a retail venture about which you are ardently passionate. If you love your work and are always seeking to discover new facets of it, success is sure to follow.

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Guest Post: Bradley John Taylor is a creative writer from Derby, England. You can follow him on Twitter @BradleyTaylor84

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## Chamber Photos

**2014 Board of Directors Installation Dinner**



**Annual Economic Forecast by Steve Brady, OC Home Bank**





**Congressman Frank LoBiondo Luncheon**



**Mario's Pizzeria & Restaurant Ribbon Cutting**

1510 Bay Avenue, Ocean City, NJ



**Yoga Ginger Ribbon Cutting**

717 Asbury Avenue, Ocean City, NJ



### Monkey Bread Ribbon Cutting

955 Asbury Avenue, Ocean City, NJ



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<http://www.oceancityvacation.com>

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